

THE ULTIMATE APPLIANCE REPAIR WEBSITE CONVERSION MACHINE

Our **website conversion machine blueprint** will help you **get 2, 3 or even 10x more leads** than your existing website design. Use this awesome new & **FREE** cheat sheet to **convert your existing website from an online brochure to a lead generating conversion machine fast!**

FINDABILITY ELEMENTS

- Keywords in page titles and content.
- Exact match NAP (name, address & phone number in footer of site.
- Site built on WordPress framework and fully responsive.

ENGAGEMENT ELEMENTS

- Clear USP and Testimonials.
- Clear easy to find navigation.
- Message to your avatar not on you.
- Trust icons to position authority.
- Clear map to show locality.
- Social proof icons.

CONVERSION ELEMENTS

- Top right corner tracking number with clear CTA.
- Clear CTA front and center.
- Lead magnet form field.
- 24/7 Live Chat.
- Real photos of you and your team

WORDPRESS PLUGINS

- Yoast SEO Plugin
- Google Analytics
- Bird Eye
- Click To Tweet
- Facebook Auto Publish
- Google XML Sitemaps
- Jetpack by Wordpress



Appliance Repair + City

LOGO IDENTITY

navigation | action | another action

contact us today
305-000-0000



THE SATISFACTION GUARANTEE REPAIR PROFESSIONALS

CTA



TRUST ICONS



"CLIENT TESTIMONIALS"

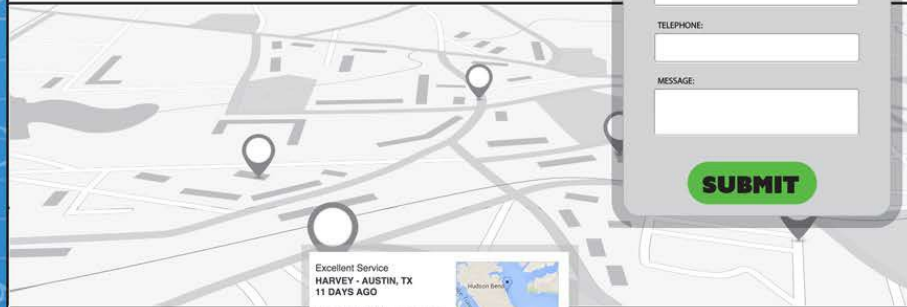
NAME:

EMAIL:

TELEPHONE:

MESSAGE:

SUBMIT



Excellent Service
HARVEY - AUSTIN, TX
11 DAYS AGO

The SAD representative was on time and did a very thorough inspection. He was excellent at explaining inspection results, he was clear and concise. I highly recommend SAD.

★★★★★ Overall Experience 5 / 5
★★★★★ Quality
★★★★★ Price
★★★★★ Convenience

Business Name
Exact Street Address
City, ST, Zip Code
Telephone Number



navigation | action | another action

24/7 LIVE CHAT



RESPONSIVE DESIGN

- Your website **MUST BE Mobile Responsive.**
- 30-40% traffic from mobile searches.
- 1 touch click to call contact.



BE SURE TO REGISTER

for the upcoming **FREE Online Marketing Workshop** to lay out a proven strategy for tripling your sales and leads in the next 90 days
www.ApplianceRepairMarketingSecrets.com/webinar